

THE BIGGEST SEMINAR AND EXHIBITION 20 23

“Innovative Agriculture:
Disruption Driving New
Products and Technology
in Southeast Asia”

November 8-9, 2023
Pullman Jakarta Central Park
Jakarta, Indonesia



Why Attend?



GET INFORMATION

about the SE Asia market
and answers to challenging
questions on how to
navigate the post-COVID-19
landscape for supply chain
and transport issues.



MEET and NETWORK

with new clients to increase
business opportunities.



JOIN THE COMMUNITY

and interact with other
delegates during dedicated
hours throughout the
Summit.



LEARN and DISCOVER

during educational sessions,
breaks and by visiting with
companies in the exhibit hall.

Other Highlight Included

- Meet main more than 40 suppliers from China, India & etc
- Keynote presentation that will explore research for the 5 to 10 year
- Sourcing and Supply Updates
- Lunch & Coffee Break Provided
- Fantastic Lucky Draw (Notebook & Samsung Smartphone)

**PLEASE
REGISTER
NOW!**

SCAN BARCODE
or
VISIT THE LINK BELLOW
<https://abgseasia.com/register/>



AGENDA

DAY 1

November 8, 2023
09:00 am - 17:00 PM

0730-1630 Badge and Conference Materials Pick Up and Information Desk Hours

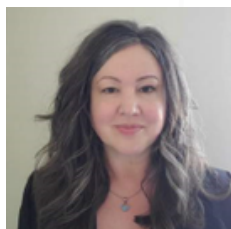
0730-0900 Breakfast on your own (Breakfast included in room rate)

0900-1000 Networking and Refreshment Service, Exhibit Hall Open

1000-1020 Welcome Remarks

Singing the National Anthem of Indonesia Raya

Opening Remarks from AgriBusiness Global



Renee Targos
Editor
AgriBusiness Global

Welcome from Chairman of Crop Care Association



Sudradjat Yusuf
Chairman
Indonesian Crop Care Association

Keynote Speech & Opening Ceremony from Minister of Agriculture

Indonesian Ministry of Agriculture

1020-1040 Introduction to Indonesian Agriculture Market

Presented by the Indonesian CropCare Association, a look at the top opportunities and challenges in the growing Indonesian agricultural market.



Final Prajnanta
Managing Director/ Vice Chairman
PT. Royal Agro Indonesia/ Indonesian Crop Care Association

1040-1120 Keynote Address: A Look Into the Future

Discover research for the next 5- to 10-year application trends for crop protection globally as well as what is happening in different low-income, mid-income and high-income countries. Analysis of how biologicals and ag technology will impact the global and local SE Asia crop protection markets.



Garry Mabon
Co-Founder
AgbioInvestor

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AGENDA

DAY 1 November 8, 2023
09:00 am - 17:00 PM

1120-1200

China's Agrochemical Supply and Sourcing Update

Get an overview of China's agrochemical industry as well as a market scope of China's agrochemical manufacturers. The presentation will also include an analysis of the 14th Five-Year Plan of China's agrochemical industry, the drivers and challenges for agrochemical supply, impacts, and future sourcing.



David Li
Marketing Director
SPM Biosciences

1200-1400

Networking Lunch & Exhibit Hall

1400-1440

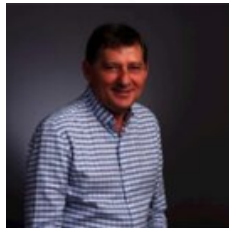
India's Agrochemical Supply and Sourcing Update

This panel discussion will include leaders from India's agrochemical industry on the drivers and challenges for agrochemical supply, market analysis of manufacturers, government regulations, backward integration, and the future of sourcing in India.

1440-1515

Investments, Analysis, and the Future of Biologicals

As herbicides come under continued scrutiny, alternative options are needed. This session will analyze the biologicals sector from both PESTLE and SWOT perspectives. Learn about the key points in the value chain as well as from an investor's point of view. Explore the latest trends and government investments in regenerative agriculture and discover how new practices are benefitting farmers, traders, and consumers.



Dr. Peter Chalmers
Scouting Associate
AgBioScout

1515-1630

Refreshment Break, Exhibit Hall opens

AGENDA

DAY 2 November 9, 2023
09:00 am - 17:00 PM

0730-1700

Badge and Conference Materials Pick Up and Information Desk Hours

0730-0900

Breakfast on your own (Breakfast included in room rate)

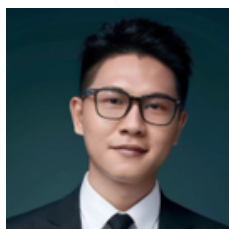
0900-1000

Networking and Refreshment Service, Exhibit Hall Open

1000-1040

Ag Tech: Precision Ag's Effect on SE Asia Farmers and the Agrochemical Industry

In this panel discussion, experts explore how precision ag platforms that forecast weather conditions, map fields, and drone usage will save farmers costs and provide sustainable solutions.



Amro Ni
International Sales Director
XAG Co., Ltd.

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1040-1120

Managing the Dynamics of Volatility & Change in the SE Asia Agricultural Market

As regulatory bans are placed on glyphosate and other chemistries, explore options manufacturers in SE Asia have to weather these industry changes. Our experts will share opportunities and strategies to cope and share tips about other present short-term and mid-term challenges for 2024. Learn about opportunities focusing on disruptors and technology that will impact agriculture and present new opportunities for expanding your business.



Lawrence Yu

Head of Asia Pacific
AMVAC Singapore Pte Ltd

1120-1200

Adjuvants and Inerts: Formulation Technology of the Future

As chemistries strive to become more sustainable and user-friendly with ag tech, adjuvant and inert companies are working hard to provide products for biologicals and traditional synthetic crop protection chemistries. Find out about the latest updates and growth opportunities for adjuvants and inerts in SE Asia, and any forecasted changes in the near future.



Fernando Lopez

Asia Pacific Lead, Agro Division
Lamberti

1200-1400

Networking Lunch and Exhibit Hall Open

1400-1440

How Regulatory Issues Are Influencing SE ASIA's Business Trends

In this session, you'll learn about the fast-changing developments between regulatory landscapes and business opportunities. Explore the latest updates for regulations in SE Asia and their impact on market access and license to operate. Also, find out how international conventions and organizations influence agribusiness in the region, including pressure faced in the region consequence of MRL compliance policies overseas.



Dr. Piyatida Pukclai

Asia-Pacific Regulatory Policy and Sales Manager
Knoell

1440-1515

Conference Summary and Critical Points – Planning for 2024

We will review the key points from the 2-day conference and take additional questions and comments for planning the 2024 Southeast Asia Trade Summit and Conference.



David Li

Marketing Director
SPM Biosciences



Dr. Piyatida Pukclai

Asia-Pacific Regulatory Policy and
Sales Manager
Knoell

1515-1600

Refreshment Break, Networking, and Exhibit Hall

1600

Conference Closes

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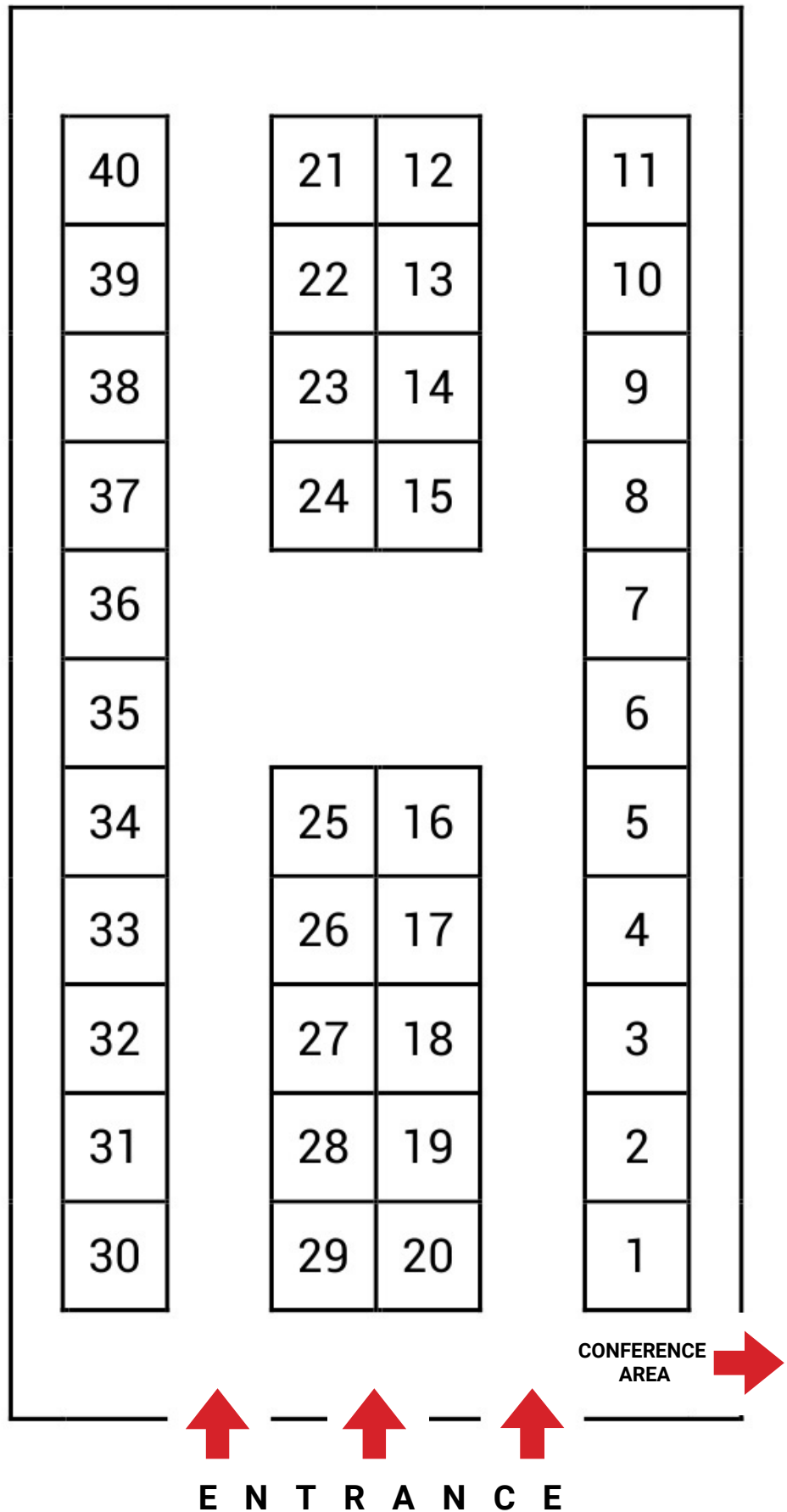
FLOOR PLAN

AgriBusiness
GLOBAL

SE ASIA

Conference
and Summit

 Crop Care



EXHIBITOR LIST

AgriBusiness
GLOBAL

SE ASIA

Conference
and Summit

 Crop Care

| COMPANY | BOOTH |
|---|-------|
| AGRILIFE (INDIA) PVT LTD | 36 |
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| GSP CROP SCIENCE PRIVATE LIMITED | |
| HENAN VISION AGRICULTURAL SCIENCE AND TECHNOLOGY CO., LTD | 34 |
| HERANBA INDUSTRIES LTD | 30 |
| INDONESIAN CROP CARE ASSOCIATION | 40 |
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| JIAZING ALLGREEN IMPORT AND EXPORT CO., LTD | 5 |
| KRISHI RASAYAN EXPORT PVT LTD | 24 |
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| PARIKH ENTERPRISES PRIVATE LIMITED | 14 |
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| PT LAMBERTI INDONESIA | 16 |
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| SHANGHAI M-WIN CHEMICALS CO., LTD. | 15 |
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| SPECTRUM ETHERS PVT. LTD. | 12 |
| WEIFANG HEYI AGROCHEMICAL CO., LTD | 17 |
| YIFAN BIOTECHNOLOGY GROUP CO., LTD | 1 |
| YONGNONG BIOSCIENCES CO., LTD | 26 |
| ZHEJIANG HOLLEY INTERNATIONAL CO., LTD | 37 |

List update : October 3, 2023